**[NHS Trust Name]**

**How was your maternity care?**

**2025 Maternity Survey**

At [INSERT TRUST NAME], we believe in providing the highest quality maternity care for you and your baby. We are excited to announce that, in April, the NHS is launching a major survey on experiences of using maternity services. If you gave birth in [January or February 2025], you may be invited to give feedback on the quality of care and support you received during your pregnancy, labour and birth, and after you and your baby went home.

Last year, we received XXX responses from others who gave birth in [please add ‘January and’ if your Trust sampled back to January in 2024] February 2024, who told us what is working well and what we can improve. We listened to your feedback.

Insert quote from Trust (Max 150 words): You said, we did. Your participation in 2025 will help us monitor the quality of our services and suggest further areas for improvement.

* How feedback is used by the trust
* Examples of actions taken based on the previous survey
* Positive outcomes based on the changes

If you are invited to take part, you will receive a letter with information on how to complete the survey online or on your phone. If you prefer to complete the survey on paper, a paper questionnaire will be sent in a later mailing.

**Participation will not affect your care in any way. The survey is confidential, and** **your responses will not be shared with our staff.**

The results will be published in Autumn 2025 and will be used by us to understand what you think of our maternity services and care. What we learn will help us to make improvements to NHS maternity services so we can provide the very best care for you and your baby, and support our local community. Have your say and make a difference to local NHS maternity care.

For more information about the survey, please visit [http://www.cqc.org.uk/](https://www.cqc.org.uk/publications/surveys/maternity-survey).

For information about how we use the data, please visit: [INSERT TRUST-SPECIFIC HYPERLINK] or scan the QR code:

Space for QR code